

Sentencing Analysis

Generated March 30, 2026 | law.unykorn.org

Legal & Narrative War Council -- Full Strategy

Principle

The strongest team for this case is not one giant firm. It is a disciplined war council: a Florida trial killer, a Florida appellate specialist, a national civil-rights shop, a forensic evidence unit, and a litigation-communications team that controls press and search simultaneously.

Legal Command

1. Lead Criminal Trial Counsel -- Florida

****Black Srebnick****

- * Chambers Band 1, Florida Litigation: White-Collar Crime & Government Investigations
- * Roy Black: Best Lawyers 2025 "Lawyer of the Year" in Criminal Defense
- * Role: lead trial strategy, motions, courtroom command

*

Source:

[Chambers](https://chambers.com/department/black-srebnick-litigation-white-collar-crime-government-investigations-usa-5%3A395%3A12326%3A1%3A85489)

2. Backup / Alternate Florida Criminal

****Markus/Moss****

- * Chambers Band 1, Florida Litigation: White-Collar Crime & Government Investigations
- * Boutique with strong trial and appellate crossover
- * Role: second-chair or parallel defense if conflict or capacity issue arises

*

Source:

[Chambers](https://chambers.com/department/markus-moss-litigation-white-collar-crime-government-investigations-usa-5%3A395%3A12326%3A1%3A136143)

3. Florida Appellate & Emergency Writs

****Brannock Berman & Seider****

- * Chambers Band 1, Florida Appellate Litigation
- * 2026 Tier 1 Best Law Firms ranking in appellate practice
- * Role: appellate briefs, writ petitions, suppression-issue preservation, trial-court error cleanup
- * Source: [Chambers](https://chambers.com/legal-rankings/litigation-appellate-florida-5%3A401%3A12326%3A1)

4. National Civil-Rights / Wrongful-Arrest Damages

****Loevy + Loevy****

- * National focus on wrongful convictions and police misconduct
- * Long record of major civil-rights wins
- * Role: lead civil-rights co-counsel, damages framework, federal claims
- * Source: [Loevy + Loevy](https://www.loevy.com/)

5. Alternate National Civil-Rights Co-Counsel

****Romanucci & Blandin****

- * Covers false arrest, police misconduct, wrongful convictions
 - * Very large civil-rights verdicts and settlements on record
 - * Role: parallel or co-counsel on civil track, additional firepower
 - * Source: [rblaw.net](https://www.rblaw.net/practices-false-arrest)
-

Narrative Command

1. Litigation PR / Crisis

****Reevemark****

- * Chambers Band 1 in both Crisis PR & Communications and Litigation PR & Communications (US)
- * Role: message architecture, media strategy, court-of-public-opinion operations

Source:

[Chambers](https://chambers.com/department/reevemark-crisis-pr-communications-crisis-risk-management-96%3A3143%3A12788%3A1%3A23123986)

2. Big-Enterprise Crisis Alternative

****Kekst CNC****

- * Global strategic communications, 50+ years of crisis advisory
- * Role: reserve option if international media dimension develops

Source:

[Chambers](https://chambers.com/department/kekst-cnc-crisis-pr-communications-crisis-risk-management-96%3A3143%3A15649%3A1%3A23030664)

3. Florida Media & Public Affairs

****Sachs Media****

- * O'Dwyer's 2025 crisis-communications ranking: #3
- * Based in Tallahassee -- understands Florida institutional terrain
- * Role: state-level media pressure, Florida political/media navigation
- * Source: [O'Dwyer's](https://www.odwyerpr.com/pr_firm_rankings/)

4. Search Dominance / SEO Execution

****Rankings.io**** (primary) or ****LawRank**** / ****iLawyerMarketing**** (alternates)

- * Clutch top-ranked legal-industry SEO
 - * Role: amplify approved facts, filings, timelines, and press through search
 - * Source: [Clutch](https://clutch.co/seo-firms/legal-industry)
-

Internal Bench (Non-Negotiable)

Even with elite outside counsel, you still need:

- * Forensic video analyst
- * Uber data / route-log specialist
- * Witness interviewer / investigator
- * Records and timeline manager
- * Single designated spokesperson
- * Content approval gate (nothing public that could hurt the criminal case)

This is the difference between a loud campaign and a disciplined operation.

Sequencing (Critical -- Do Not Reverse)

1. **Criminal team first.** Lock defense posture.
2. **Appellate specialist second.** Preserve issues, file timely.
3. **Civil-rights team third.** Once criminal posture is protected.
4. **Litigation PR after legal message control is locked.**
5. **SEO last.** Amplify approved facts, filings, timelines, and press only.

If you reverse that order, marketing can damage the case.

Bottom Line

Heaviest practical lineup for this matter:

Black Srebnick + Brannock Berman & Seider + Loevy + Loevy + Reevemark

That is the cleanest blend of Florida courtroom power, appellate precision, civil-rights pressure, and narrative control from current rankings and firm profiles.