

MASTER STRATEGIC BATTLE PLAN

Generated March 30, 2026 | law.unykorn.org

MASTER STRATEGIC BATTLE PLAN

The Delcampo Defense Initiative -- Full Operational Blueprint

Case: State v. Marquis Anthony Delcampo
Jurisdiction: 18th Judicial Circuit, Seminole County, Florida
Charge: Aggravated Battery -- F.S. 784.045(1)(a)
Sentence: 20 years (potentially illegal -- exceeds 15-year standard max for 2nd-degree felony)
Appeal Deadline: May 10, 2026
Agency Report: #202300001348 | **Warrant:** #23912CFA
Platform: law.xxxiii.io / legal.xxxiii.io

TABLE OF CONTENTS

- [Executive Summary](#1-executive-summary)
- [Legal War Plan -- Immediate Actions](#2-legal-war-plan)
- [Attorney Outreach Pipeline](#3-attorney-outreach-pipeline)
- [Media & Video Campaign](#4-media--video-campaign)
- [MCP Agentic System Expansion](#5-mcp-agentic-system-expansion)
- [Reusable Platform Architecture](#6-reusable-platform-architecture)
- [Layer 1 Blockchain -- JusticeChain](#7-layer-1-blockchain--justicechain)
- [Disclosures & Compliance Framework](#8-disclosures--compliance-framework)
- [Social Media & Content Strategy](#9-social-media--content-strategy)
- [Namespace & Domain Strategy](#10-namespace--domain-strategy)
- [Timeline & Sequencing](#11-timeline--sequencing)
- [Risk Matrix](#12-risk-matrix)

1. EXECUTIVE SUMMARY

This is a multi-front operation with one unbreakable rule: **criminal defense leads everything.** Nothing public, no media, no blockchain launches, no social campaigns outrun the legal posture. Every other initiative amplifies the defense -- never compromises it.

The Five Pillars

Pillar Purpose Status
----- ----- -----
Legal Defense Free Marquis. Challenge the 20-year sentence. Win on appeal or post-conviction. Active -- law library + motions ready
Attorney Network Get elite Florida defense firms engaged. Build a war council. Strike team brief ready -- outreach pending
Public Advocacy Tell the truth. Videos, social media, press. "They never watched the videos." Campaign plan needed

| **Technology Platform** | 200+ AI agents, blockchain-backed evidence, reusable for future clients. | 100 agents deployed -- expansion planned |
| **Social Justice Mission** | Build a system others can use. Address the systemic problem, not just one case. | Architecture phase |

Critical Path

Rule 3.800(a) motion -> Attorney engagement -> Direct appeal (May 10 deadline)
-> Public campaign (after legal posture locked) -> Platform launch -> L1 chain

2. LEGAL WAR PLAN

2A. Immediate Filing -- Rule 3.800(a) Illegal Sentence Motion

NO TIME LIMIT. This is the strongest immediate legal action.

The 20-year sentence on a second-degree felony (F.S. 784.045) exceeds the standard 15-year maximum under F.S. 775.082(3)(d). Unless the State can prove a valid sentencing enhancement, this sentence is facially illegal.

Attack Vectors:

- No enhancement basis** -- If no HFO/PRR/10-20-Life finding, 20 years exceeds statutory max
- Improper Habitual Felony Offender** -- F.S. 775.084 requires prior qualifying felonies + court findings on the record
- Scoresheet error** -- Criminal Punishment Code may not support 20 years
- Jail credit omission** -- Arrest date 2023-05-05 to sentencing -- verify credit applied

Template: `law-library/motions/rule_3800a_illegal_sentence.md` -- READY TO FILE

2B. Rule 3.850 Post-Conviction Motion

Deadline: Within 2 years of conviction becoming final (calculate from sentencing date).

9 claims pre-drafted:

- IAC -- Failure to investigate self-defense
- IAC -- Failure to obtain/present video evidence
- IAC -- Failure to challenge Uber driver credibility
- IAC -- Failure to request SYG hearing
- IAC -- Failure to challenge sentencing enhancement
- Brady violation -- Undisclosed exculpatory evidence
- Newly discovered evidence
- Illegal sentence (parallel to 3.800(a))
- Cumulative error

Template: `law-library/motions/rule_3850_motion.md` -- READY TO FILE

2C. Direct Appeal -- HARD DEADLINE MAY 10, 2026

Required Actions:

- * File Notice of Appeal in 18th Judicial Circuit
- * Order complete trial transcript
- * Designate record on appeal to 5th DCA
- * Initial brief due 70 days after record filed (Fla. R. App. P. 9.110(f))

Appellate Issues (from issue priority board):

- * Self-defense instruction errors
- * Exclusion of exculpatory video evidence
- * Sentencing errors (same as 3.800(a) arguments)
- * Photo lineup reliability (Spanish-language, single-witness, suggestive procedure)
- * Prosecutorial misconduct in closing arguments

Guide: `law-library/appellate/step_by_step_guide.md`

2D. Stand Your Ground Immunity -- F.S. 776.032

If SYG hearing was never held, or if the motion was denied without proper evidentiary hearing:

- * File motion for SYG immunity hearing
- * Occupied vehicle doctrine: Marquis was a passenger in a vehicle -- the Uber driver was the initial aggressor who locked him in and refused to let him exit
- * False imprisonment: Driver's refusal to let passenger exit creates the predicate for self-defense

Template: `law-library/motions/syg_immunity_motion.md`

2E. Federal Habeas -- 28 U.S.C. § 2254

Only after exhausting state remedies. One-year AEDPA clock starts when direct appeal concludes.

Filing: U.S. District Court, Middle District of Florida, Orlando Division.

3. ATTORNEY OUTREACH PIPELINE

3A. Target Categories

Tier 1 -- Elite Criminal Defense (Immediate Contact)

| Firm | Location | Specialty | Why |

|-----|-----|-----|-----|

- | Black Srebnick | Miami | Criminal trial, Chambers Band 1 | Roy Black -- top FL criminal defender |
- | Markus/Moss | Ft. Lauderdale | Criminal trial, Chambers Band 1 | Boutique powerhouse, trial + appellate |
- | Jose Baez Law | Orlando | High-profile criminal defense | Proximity to Seminole County, media experience |
- | Jeff Weiner Associates | Miami | Criminal defense, 50+ years | Former NACDL president |

Tier 2 -- Appellate Specialists (Within 48 Hours)

| Firm | Location | Specialty | Why |

|-----|-----|-----|-----|

- | Brannock Berman & Seider | Tampa | Appellate, Chambers Band 1 | Top FL appellate firm |
- | Carlton Fields -- Appellate | Tampa/Orlando | Florida appellate litigation | Deep bench, 5th DCA experience |
- | GrayRobinson -- Appellate | Orlando | Appellate litigation | Seminole County connections |

Tier 3 -- Innocence & Wrongful Conviction Organizations

| Organization | Location | Specialty | Why |

|-----|-----|-----|-----|

- | Innocence Project of Florida | Various | Wrongful convictions | Free legal assistance, post-conviction |
- | Florida Innocence Commission | Statewide | Systemic reform | Policy advocacy + case review |
- | National Innocence Project | NYC | Wrongful conviction, DNA/evidence | National platform, media reach |
- | Equal Justice Initiative | Montgomery, AL | Criminal justice reform | Bryan Stevenson's organization |

| NACDL -- Wrongful Convictions | DC | Attorney network | Referral pipeline to defense attorneys |

Tier 4 -- Civil Rights Firms (After Criminal Posture Locked)

| Firm | Location | Specialty | Why |

|-----|-----|-----|-----|

| Loevy + Loevy | Chicago | Wrongful conviction civil rights | Largest civil rights verdicts |

| Romanucci & Blandin | Chicago | Police misconduct, false arrest | Uber negligence track |

| Ben Crump Law | Tallahassee | Civil rights, high-profile cases | FL-based, massive media platform |

| Sanford Heisler Sharp | National | Civil rights, employment | Federal §1983 experience |

Tier 5 -- Legal Aid & Pro Bono

| Organization | Type | Why |

|-----|-----|-----|

| ACLU of Florida | Civil liberties | If constitutional violations present |

| Southern Poverty Law Center | Civil rights | If racial/socioeconomic factors involved |

| Florida Bar Pro Bono | Referral service | Match with volunteer attorneys |

| Seminole County Legal Aid | Local | Immediate geographic coverage |

3B. Case Packet -- What Every Attorney Receives

Every outreach includes a standardized digital case packet:

CASE PACKET -- State v. Delcampo

```
??? cover_letter.md          # Personalized cover per firm
??? incident_analysis_clean.md # Factual summary (no speculation)
??? attorney_memo.md         # Legal analysis memo
??? quick-reference/
?   ??? sentence_analysis.md  # 20-year sentence illegality
?   ??? deadlines_wallet_card.md # All deadlines + contact info
?   ??? self_defense_cheat_sheet.md
??? evidence_matrix.csv      # All known evidence items
??? issue_priority_board.md  # Ranked appellate issues
??? appeal_deadline_tracker.md # May 10, 2026 deadline
??? motions/                 # 3 ready-to-file motion templates
?   ??? rule_3800a_illegal_sentence.md
?   ??? rule_3850_motion.md
?   ??? syg_immunity_motion.md
??? sworn-statement-text.md  # Marquis's own sworn account
```

3C. Outreach Automation

```
**Script:** `scripts/attorney_outreach/` (to be built)
* `firm_database.json` -- All target firms with contact info, specialty, tier
* `generate_packet.py` -- Assembles case packet for each firm with custom cover letter
* `outreach_tracker.py` -- Tracks: contacted date, response, follow-up, status
* `follow_up_scheduler.py` -- Automated follow-up reminders (3-day, 7-day, 14-day)
```

3D. Outreach Sequencing

Week 1: Contact Tier 1 (Black Srebnick, Markus/Moss, Jose Baez)

Contact Tier 2 (Brannock Berman, Carlton Fields)

Week 2: Contact Tier 3 (Innocence Project FL, National, EJI)

Follow-up on Tier 1/2

Week 3: Contact Tier 5 (ACLU, SPLC, FL Bar Pro Bono)

Assess responses, adjust strategy

Week 4+: Contact Tier 4 civil rights firms ONLY after criminal counsel secured

4. MEDIA & VIDEO CAMPAIGN

4A. Core Message Framework

****The tagline:**** "They gave him 20 years. They never even watched the videos."

****Key Messages:****

1. A young man got 20 years for a charge that normally carries 15 max
2. Video evidence exists that was never properly reviewed
3. The Uber driver locked a passenger in his car and became the aggressor
4. Self-defense was never properly evaluated
5. This is a systemic problem -- not just one case

****RULE:**** No message goes public until lead criminal counsel approves the messaging framework. Ever.

4B. Video Content Plan

Series 1 -- "The Facts" (Short-Form, 60-90 seconds)

| Video | Content | Platform |

|-----|-----|-----|

| #1 -- The Ride | What happened that night. Simple timeline. No speculation. | TikTok, Instagram Reels, YouTube Shorts |

| #2 -- The Video | "Video evidence exists. It was never properly reviewed." | TikTok, Instagram Reels, YouTube Shorts |

| #3 -- The Sentence | "20 years. The maximum for this charge is 15." | TikTok, Instagram Reels, YouTube Shorts |

| #4 -- Self-Defense | "He was locked in a car. He defended himself." | TikTok, Instagram Reels, YouTube Shorts |

| #5 -- The System | "This doesn't just happen to Marquis." | TikTok, Instagram Reels, YouTube Shorts |

Series 2 -- "Deep Dives" (Long-Form, 5-15 minutes)

| Video | Content | Platform |

|-----|-----|-----|

| #1 -- Full Story | Complete narrative with documentary-style production | YouTube |

| #2 -- Legal Analysis | Attorney or legal expert breaks down the case | YouTube, Podcast |

| #3 -- The Evidence | What evidence exists and what was ignored | YouTube |

| #4 -- Sentencing | How a 20-year sentence gets imposed on a 15-year max charge | YouTube |

Series 3 -- "Voices" (Testimonials)

- * Family members speaking about Marquis
- * Community members
- * Legal experts commenting on the case
- * Other wrongful conviction survivors

4C. Production Requirements

- * Professional video editor (freelance or agency)
- * Motion graphics for legal explainers
- * Voiceover capability

- * Music licensing (royalty-free advocacy genre)
- * Subtitles/captions on ALL short-form content (90%+ of TikTok/Reels viewers have sound off)

4D. Content Calendar

Pre-Launch: Build 10 videos before publishing anything
Launch Week: 3 short-form videos (The Ride, The Video, The Sentence)
Week 2: 2 short-form + 1 long-form (Full Story)
Week 3: 2 short-form + testimonial content
Ongoing: 2 short-form per week + 1 long-form per month

Gate: No content published until criminal counsel signs off on messaging framework.

5. MCP AGENTIC SYSTEM EXPANSION

5A. Current State

- ***100 agents** across 10 legal roles (round-robin)
- * Model: `gpt-5.3-codex`
- * Strategy: `role_round_robin`
- * Status: All on "standby"

5B. Expanded Agent Roles

Phase 1 -- Legal Enhancement (Current -> 150 agents)

New Role	Purpose	Count
`case_number_locator`	Search court databases, track docket entries	5
`motion_drafter`	Generate motion drafts from templates + case facts	5
`deadline_monitor`	Track all filing deadlines, alert on approaching	5
`records_request_agent`	Generate and track public records requests	5
`legal_research_agent`	Deep legal research -- statutes, case law, opinions	5

Phase 2 -- Outreach & Marketing (150 -> 250 agents)

New Role	Purpose	Count
`attorney_outreach_agent`	Research firms, generate cover letters, track responses	10
`media_monitor_agent`	Monitor news/social for case mentions, sentiment	10
`content_generation_agent`	Generate social media posts, blog content, video scripts	10
`seo_optimization_agent`	Optimize web content, track rankings, suggest improvements	5
`press_release_agent`	Draft press releases from approved messaging framework	5
`donor_relations_agent`	Thank donors, provide updates, manage JusticeFund comms	5
`public_records_bot`	Automated FOIA/Ch. 119 filing and follow-up	5
`court_filing_monitor`	Watch 5th DCA and Seminole dockets for new filings	5
`video_script_writer`	Write scripts for advocacy videos from case materials	5
`community_engagement_agent`	Manage online community, respond to supporters	5

Phase 3 -- Platform Operations (250 -> 350 agents)

New Role	Purpose	Count
`----- ----- -----		

- | `client_intake_agent` | Screen new cases, collect initial information | 10 |
- | `case_classifier_agent` | Classify cases by type, jurisdiction, urgency | 10 |
- | `blockchain_record_agent` | Hash and record case events on-chain | 10 |
- | `compliance_monitor_agent` | Ensure all outputs include proper disclosures | 10 |
- | `quality_assurance_agent` | Review all agent outputs for accuracy and tone | 10 |
- | `translation_agent` | Translate materials (English/Spanish priority) | 5 |
- | `accessibility_agent` | Ensure all content meets accessibility standards | 5 |

5C. Agent Architecture Upgrades

Current:

100 agents -> round-robin -> single task queue

Expanded:

350 agents -> role-based routing -> priority queues

??
? ORCHESTRATOR HUB ?
? Priority Queue + Role Router ?
??
? Legal ? Outreach ? Media ? Platform?
? Pool ? Pool ? Pool ? Pool ?
? 150 ? 65 ? 50 ? 60 ?
??
?
????????????????????????????
? QA + Compliance ?
? Agents (25) ?
? Review ALL output?
????????????????????????????

5D. MCP Server Integration Points

- | MCP Server | Purpose |
- |-----|-----|
- | Legal Database MCP | CourtListener, FDC, Seminole Clerk, 5th DCA APIs |
- | Blockchain MCP | JusticeChain read/write operations |
- | Social Media MCP | Twitter/X, TikTok, Instagram API access |
- | Email MCP | Attorney outreach, donor communications |
- | Document MCP | Generate PDFs, legal documents, case packets |
- | Analytics MCP | Track case progress, agent performance, campaign metrics |

6. REUSABLE PLATFORM ARCHITECTURE

6A. Vision

This is not just Marquis's defense platform. This becomes a **turnkey criminal justice defense system** that any wrongfully convicted person, their family, or an advocacy organization can deploy.

Name: JusticeOS (working title)

6B. Multi-Tenant Architecture

JusticeOS Platform

??? Core Engine

? ??? Case Management System

? ??? Evidence Integrity Layer (SHA-256 + IPFS + blockchain)

? ??? Agent Orchestrator (MCP swarm)

? ??? Document Generation Engine

? ??? Communication Hub

?

??? Case Templates

? ??? Wrongful Conviction

? ??? Excessive Sentencing

? ??? Police Misconduct

? ??? Prosecutorial Misconduct

? ??? Stand Your Ground / Self-Defense

? ??? Brady Violation

? ??? Custom

?

??? Jurisdiction Modules

? ??? Florida (statutes, courts, deadlines, agencies)

? ??? [Future: Georgia, Texas, California, ...]

? ??? Federal (AEDPA, §1983, habeas)

?

??? Client Portal

? ??? Case Dashboard

? ??? Document Repository

? ??? Timeline View

? ??? Communication Center

? ??? Progress Tracker

?

??? Admin Panel

??? Case Intake

??? Agent Management

??? Analytics & Reporting

??? Billing (optional -- free tier for indigent)

??? Compliance Dashboard

6C. Client Onboarding Flow

1. Client signs up (or family member on their behalf)
2. Non-attorney disclosure presented + acknowledged (REQUIRED)
3. Case intake form: charges, jurisdiction, timeline, evidence inventory
4. System auto-generates:
 - * Case dossier skeleton
 - * Applicable statute library
 - * Deadline calculator
 - * Attorney referral list (by jurisdiction)
 - * Motion template library
 - * Evidence intake checklist

- 5. Agent swarm assigned -> begins research and document generation
- 6. Case events hashed to blockchain
- 7. Client dashboard goes live

6D. Pricing Model (Future)

Tier	Price	Features
Free / Indigent	\$0	Core case management, motion templates, deadline tracking
Standard	\$49/mo	Full agent support, attorney matching, evidence integrity
Pro	\$199/mo	Full platform + media campaign tools + blockchain records
Organization	Custom	Multi-case management, team access, API, white-label

7. LAYER 1 BLOCKCHAIN -- JUSTICECHAIN

7A. Purpose

Every case, every piece of evidence, every disclosure, every client agreement gets an immutable on-chain record. This isn't crypto speculation -- this is accountability infrastructure.

7B. Architecture Options

Option	Description	Pros	Cons
Custom L1	(Apostle-Chain fork) Fork Apostle Chain (Rust/Axum, port 7332)	Full control, already built, chain_id 7332	Need to maintain consensus, validators
L2 on Ethereum	Deploy as rollup on Ethereum base	Ethereum security, lower maintenance	Gas costs, dependency on ETH
Appchain (Cosmos SDK)	Sovereign chain on Cosmos IBC interop, proven SDK	Learning curve, validator set	
Recommended: Apostle Chain fork	Leverage existing infrastructure	Already running, Rust/Axum, 10 crates	

7C. JusticeChain Smart Contracts

Contract	Purpose
`CaseRegistry.sol`	Register new cases with hash of intake data
`EvidenceVault.sol`	Store evidence hashes with timestamps (IPFS CID + SHA-256)
`DisclosureRecord.sol`	On-chain record of every non-attorney disclosure acknowledgment
`ClientAgreement.sol`	Hashed client service agreements
`CaseTimeline.sol`	Immutable timeline events -- filings, hearings, decisions
`JusticeFund.sol` (existing)	Donation vault with refund + multisig
`AttorneyReferral.sol`	Record of every attorney referral made + outcome
`PublicRecordsTracker.sol`	Track all FOIA/Ch.119 requests and responses

7D. Chain Specifications

Name: JusticeChain
 Chain ID: 7333 (or dedicated namespace)
 Consensus: PoA (Proof of Authority) -- platform-operated validators
 Block Time: ~2 seconds

Native Token: JST (JusticeToken) -- utility only, not traded
Used for: transaction fees, case registration, evidence hashing
Token Supply: Fixed supply, no speculation, no ICO
Validators: Platform-operated (3-5 initial nodes)
Explorer: justice-explorer.xxxiii.io
RPC: rpc.justicechain.xxxiii.io

7E. Integration with Apostle Chain

The existing Apostle Chain (port 7332, chain_id 7332) already has:

- * Agent registration
- * Transaction processing
- * Settlement bridges (XRPL + Stellar)
- * 10 Rust crates

****Integration plan:**** JusticeChain runs as a parallel chain with a bridge to Apostle Chain for cross-settlement of JusticeFund donations and case-related financial transactions.

8. DISCLOSURES & COMPLIANCE FRAMEWORK

8A. Core Disclosure -- REQUIRED ON EVERY PAGE

****IMPORTANT NOTICE:**** *This platform is operated by concerned citizens and technology professionals, NOT licensed attorneys. Nothing on this platform constitutes legal advice. The information, documents, and tools provided are for informational and organizational purposes only. If you need legal advice, consult a licensed attorney in your jurisdiction. Use of this platform does not create an attorney-client relationship.*

8B. Specific Disclaimers by Context

On Case Materials

This document was prepared using AI-assisted legal research tools and public records. It has not been reviewed by a licensed attorney. Before relying on any legal analysis, strategy, or motion template, consult with a qualified attorney admitted to the bar in the relevant jurisdiction.

On Motion Templates

****WARNING:**** *These motion templates are provided as starting points for discussion with a licensed attorney. DO NOT file these documents pro se without attorney review. Filing an improperly drafted motion can be worse than filing no motion at all. These templates MUST be reviewed, customized, and filed by a licensed attorney.*

On Attorney Referrals

This platform provides attorney contact information for informational purposes only. Inclusion on this list does not imply endorsement by any attorney or firm, nor does it indicate that any firm has agreed to represent any client. All attorney-client relationships are formed independently between the client and the attorney.

On Video/Media Content

The information presented in this media content is based on publicly available records and first-person accounts. Statements of fact are sourced from sworn statements, court records, and video evidence where available. This is advocacy content, not legal advice. Opinions expressed are those of the creator and do not represent legal conclusions.

On Blockchain Records

On-chain records represent hashed data stored for integrity verification. The existence of an on-chain record does not constitute legal proof or legal standing in any court. Blockchain records are a supplementary tool for evidence integrity, not a replacement for proper legal chain-of-custody procedures.

On Financial Contributions

Donations to the JusticeFund smart contract are governed by the contract's terms. This is not an investment. There is no expectation of financial return. Donations support legal defense and advocacy costs. Refund conditions are defined in the smart contract code. The fund operator is not a 501(c)(3) organization and contributions may not be tax-deductible.

8C. Compliance Checklist -- Every Release

- * Non-attorney disclaimer visible on every page
- * Motion templates include "attorney review required" warning
- * No content implies attorney-client relationship
- * No content provides specific legal advice for specific situations
- * All factual claims sourced to public records or sworn statements
- * No defamatory statements (everything tied to evidence record)
- * Financial disclosures on all donation/fund pages
- * Privacy policy posted (data handling, what's stored, what's on-chain)
- * Terms of service posted
- * Content approval gate: criminal counsel must sign off on public materials

8D. Unauthorized Practice of Law (UPL) Prevention

****Florida Bar Rule 4-5.5**** prohibits the unauthorized practice of law. To stay on the right side:

- | Allowed | Not Allowed |
- |-----|-----|
- | Providing legal information (statutes, case law, deadlines) | Providing legal advice ("you should file X motion") |
- | Sharing motion templates as educational resources | Customizing motions for specific cases without attorney involvement |
- | Organizing case documents and evidence | Representing clients in court or before agencies |
- | Connecting people with licensed attorneys | Accepting fees for legal services |
- | Advocating for systemic reform | Claiming to be a law firm or legal services provider |
- | Running a legal technology platform | Making legal conclusions about specific cases |

9. SOCIAL MEDIA & CONTENT STRATEGY

9A. Platform Presence

- | Platform | Handle (Target) | Content Type | Frequency |
- |-----|-----|-----|-----|
- | TikTok | @justiceformarquis | 60-90s explainer clips | 3x/week |
- | Instagram | @justiceformarquis | Reels + infographics + stories | Daily |
- | YouTube | Justice For Marquis | Long-form docs + legal explainers | 1x/week |
- | X (Twitter) | @justice4marquis | News, threads, case updates | Daily |
- | Facebook | Justice For Marquis | Community group + page | 3x/week |
- | LinkedIn | JusticeOS Platform | Professional/legal community | 1x/week |
- | Podcast | "Justice Undone" | Long-form interviews + analysis | 2x/month |

9B. Content Pillars

1. **The Case** -- Marquis's specific story, facts, timeline, evidence
2. **The Law** -- Legal explainers (SYG, sentencing, appeals) accessible to general public
3. **The System** -- Systemic issues: excessive sentencing, underfunded defense, evidence failures
4. **The People** -- Human stories: family, community, other wrongful conviction cases
5. **The Solution** -- How technology + organized advocacy can fix broken systems

9C. Bot Presence -- "Small Bites Hitting the Pavement"

Automated content agents that maintain consistent social media presence:

Bot	Platform	Function
`fact_of_the_day_bot`	X, Instagram	Daily case fact or legal education post
`countdown_bot`	X, Instagram	"X days until appeal deadline"
`legal_explainer_bot`	TikTok, YouTube	Auto-generate short legal explainers from law library
`news_monitor_bot`	X	Share relevant criminal justice news with case connection
`petition_driver_bot`	All platforms	Drive signatures on Change.org or similar petition
`engagement_responder_bot`	X, Instagram	Thank supporters, answer FAQs, share resources
`hashtag_optimizer_bot`	All platforms	Track trending criminal justice hashtags, optimize posts

Hashtags: #JusticeForMarquis #20YearsForSelfDefense #TheyNeverWatchedTheVideo #WrongfulConviction #CriminalJusticeReform #StandYourGround #FloridaJustice

9D. User's Old Social Media Materials

When provided by the user, these will be:

1. Archived and cataloged
2. Reviewed for case-relevant content
3. Examined for timeline corroboration
4. Used in video/media campaigns (with appropriate context)
5. Hashed to blockchain for integrity preservation

9E. Content Approval Workflow

Agent/Bot generates content

v

QA Agent reviews for accuracy + tone

v

Compliance Agent checks disclaimers + UPL risk

v

Human review queue (Kevan or designated editor)

v

Criminal counsel approval (if case-specific)

v

PUBLISH

10. NAMESPACE & DOMAIN STRATEGY

10A. Domain Portfolio

Domain	Purpose	Status
law.xxxiii.io	Main legal platform -- case page, law library, public materials	Cloudflare DNS configured
legal.xxxiii.io	Professional/attorney-facing materials	Cloudflare DNS configured
justiceformarquis.com	Dedicated case advocacy site	TO ACQUIRE
justiceos.io	Platform brand (reusable system for future clients)	TO ACQUIRE
justicechain.io	Blockchain explorer and documentation	TO ACQUIRE
xxxiii.io	Parent brand / umbrella	EXISTING

10B. Blockchain Namespaces

Namespace	Purpose
justice.xxxiii	ENS-style namespace for JusticeChain addresses
case:{case_id}	On-chain case identifier (e.g., case:delcampo-2023)
evidence:{hash}	On-chain evidence record identifier
agent:{uuid}	Agent identity (already exists in Apostle Chain)

10C. Social Media Namespaces

Secure these handles across all platforms:

- * @justiceformarquis (case-specific)
- * @justiceos (platform brand)
- * @justicechain (blockchain brand)
- * @xxxiii_legal (umbrella brand)

11. TIMELINE & SEQUENCING

CRITICAL: Nothing outpaces the criminal defense.

PHASE 0 -- IMMEDIATE (This Week)

- ??? File Rule 3.800(a) motion (NO TIME LIMIT -- strongest first move)
- ??? Verify appeal notice for May 10, 2026 deadline
- ??? Contact Tier 1 attorneys (Black Srebnick, Markus/Moss)
- ??? Contact Tier 2 appellate (Brannock Berman)
- ??? Secure all social media handles
- ??? Assemble case packet for attorney distribution

PHASE 1 -- LEGAL FOUNDATION (Weeks 1-4)

- ??? Secure lead criminal counsel
- ??? File direct appeal (before May 10, 2026)
- ??? File Rule 3.850 motion (if within window)
- ??? Order complete trial transcript
- ??? Contact Innocence Project organizations (Tier 3)
- ??? Begin video content production (DO NOT PUBLISH YET)
- ??? Expand agent system to 150 (legal enhancement roles)

PHASE 2 -- OUTREACH & PREPARATION (Weeks 4-8)

- ??? Attorney war council assembled
- ??? Criminal defense posture locked

- ??? Legal messaging framework approved by counsel
- ??? Contact civil rights firms (Tier 4 -- only after criminal posture secure)
- ??? Finalize 10+ video pieces (still held for approval)
- ??? Deploy expanded agent system (250 agents)
- ??? Build JusticeOS client intake flow
- ??? Begin blockchain smart contract development

PHASE 3 -- PUBLIC CAMPAIGN (Weeks 8-12)

- ??? Criminal counsel approves public messaging
- ??? Launch video campaign (Series 1: "The Facts")
- ??? Activate social media accounts
- ??? Deploy content bots
- ??? SEO campaign launch on law.xxxiii.io
- ??? Contact litigation PR firms (Reevemark, Sachs Media)
- ??? Launch JusticeFund donation campaign
- ??? First public press statement

PHASE 4 -- PLATFORM GROWTH (Months 3-6)

- ??? JusticeOS beta launch (multi-tenant)
- ??? JusticeChain testnet launch
- ??? Second jurisdiction module (if demand exists)
- ??? Attorney referral network operational
- ??? 350 agents deployed
- ??? Podcast launch
- ??? First non-Marquis case onboarded (platform validation)

PHASE 5 -- SCALE (Months 6-12)

- ??? JusticeChain mainnet
- ??? JusticeOS public launch
- ??? Open-source core components
- ??? Partnership with advocacy organizations
- ??? Conference presentations / legal tech showcases
- ??? Government / policy advocacy integration

12. RISK MATRIX

| Risk | Severity | Mitigation |

|-----|-----|-----|

| ****Public content damages criminal case**** | CRITICAL | Nothing public without criminal counsel approval. Content approval gate is non-negotiable. |

| ****UPL (Unauthorized Practice of Law) claim**** | HIGH | Disclaimers on every page. Never provide specific legal advice. Always refer to licensed attorneys. |

| ****Defamation claim from named actors**** | HIGH | Every factual claim sourced to public records or sworn statements. No speculation in public materials. |

| ****Appeal deadline missed (May 10, 2026)**** | CRITICAL | Multiple deadline monitors. Agent alerts. Calendar systems. This date is the hardest constraint. |

| ****No attorney engagement**** | HIGH | Cast wide net (5 tiers). Innocence orgs are incentivized. Pro bono network as backstop. |

| ****Blockchain security / smart contract vulnerability**** | MEDIUM | Audit contracts. Start on testnet. PoA consensus limits exposure. |

Platform abuse by bad actors	MEDIUM	Compliance agents, QA review, human moderation, terms of service.
Burnout / resource constraints	MEDIUM	Phased approach. Automate everything possible. Agent swarm handles volume.
Negative public reception	LOW-MEDIUM	Stick to facts. No speculation. Professional tone. Let evidence speak.

APPENDIX A: FILE MAP

docs/strategy/
??? MASTER_BATTLE_PLAN.md <- THIS FILE
??? attorney_outreach_playbook.md <- Detailed outreach instructions per firm
??? media_campaign_bible.md <- Full media production guide
??? justicechain_whitepaper.md <- L1 blockchain technical specification
??? justiceos_architecture.md <- Platform technical architecture
??? compliance_handbook.md <- Full disclosures + UPL prevention guide
??? social_media_playbook.md <- Content calendar + bot specifications

docs/legal-pack/
??? [All existing 43+ files -- dossiers, reports, boards, trackers]
??? law-library/ [25 files]
??? motions/ [3 ready-to-file templates]
??? quick-reference/ [4 courtroom-ready sheets]
??? research-apis/ [6 scripts + master guide]

services/agents/
??? agent_registry.py <- Expand from 10 -> 27 roles, 100 -> 350 agents
??? mcp_agent_manifest.json <- Update manifest for expanded swarm
??? run_orchestrator.py <- Upgrade to priority-queue routing

scripts/attorney_outreach/
??? firm_database.json <- All target firms + contact info
??? generate_packet.py <- Case packet assembler
??? outreach_tracker.py <- Track contacts + responses
??? follow_up_scheduler.py <- Automated follow-up

APPENDIX B: THE MISSION

This started with one case. One young man. 20 years.

But the problem isn't one case. The problem is a system that lets this happen -- that doesn't watch the videos, that doesn't question the sentence, that doesn't check if self-defense was properly evaluated.

This platform exists to make that harder to ignore. Every tool, every agent, every block on the chain is built so that the next person in this situation has something to fight with.

"They never even watched the videos."

That ends here.

Document version: 1.0

Last updated: 2026-06-28

Author: JusticeOS Strategic Planning

Classification: INTERNAL -- Do not distribute without review